



**Blueoak**  
Database Engineering

## DATABASE DEVELOPMENT SERVICES

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- Are you in need of highly skilled database staff?
- Do you need to build a scalable and high-performing database application?
- Are you missing that critical technical database resource in your development or tuning team?

**Blueoak's performance engineers can meet a wide range of database development needs from data modeling and design through coding and mentoring.**

## Business benefits

### Meet or beat your deadlines and maintain competitive advantage in your market!

**Blueoak**'s in-depth understanding of DBMS's directly translates to timely, appropriate solutions for your needs. We can eliminate much of the technology risk with our proven, repeatable framework and toolsets that we leverage to deliver real-world production-hardened solutions to the most challenging business and technology problems.

### Build scalable, effective and affordable applications

No technical challenge is too large or too small to leverage **Blueoak**'s experience in building scalable, cost-effective, database-driven solutions.

### Minimize porting costs

**Blueoak** has experience that spans a wide variety of DBMS environments. When you need to port to a new DBMS or upgrade to a later version, **Blueoak** brings you the collective real-world experience of hundreds of thousands of hours of having "walked the walk"!

### Access seasoned Data Modelers

A critical component of any performance-oriented database development or engineering-focused project starts at the data modeling level. Our seasoned data modelers have extensive experience gathering and translating business rules into entity relationship diagrams.

## What We Do

**Blueoak**'s approach to every engagement is to minimize or eliminate surprises for both parties. To that end, we will work with your team to do an up-front eight-hour due diligence assessment of your business needs at no charge to you. Typically, this results in the identification of your critical issues and a high level plan for how we can address them. In most cases, we will present several options and the associated cost-benefit analyses (time-risk-cost) that support each option. We will also provide a detailed statement of work with associated timeframes, costs, resources and deliverables before we begin any billable engagement with you.

## Clients

The majority of **Blueoak**'s clients are repeat customers:

ALTARUM

PURECARBON, INC

SUN MICROSYSTEMS

COMPUTER ASSOCIATES

SILICON GRAPHICS, INC

SYBASE, INC

COMPUTER PRESS

STATE OF MICHIGAN

VW/AUDI

# Blueoak *Guarantees Your Satisfaction!*

Our pledge to you is that we will only take on projects where we can provide a measurable benefit. Our work is guaranteed to be within your defined specifications and to meet any up-front, mutually negotiated statement of work. Further, we will not accept payment or we will offer future services credits for any work or deliverables deemed unacceptable by you.

We can offer this guarantee because we are so confident in our spirit of service philosophy toward every customer relationship, and because each and every **Blueoak** employee brings a “whatever it takes” attitude to every engagement. Our mantra is always to be humble, offer meaningful solutions, and to over-deliver on expectations.

## DBMS Serviced

We have a wide variety of real-world performance expertise across all major and Open Source DBMS platforms. These include, but are not limited to, the following:

DB2/UDB  
MYSQL  
ORACLE

POSTGRESQL  
SQL SERVER  
SYBASE

Please contact your sales representative if your DBMS is not listed.

## Languages

ANSI SQL  
C/C++  
DB2/SQL  
JAVA/J2EE

ORACLE PL/SQL  
SYBASE T-SQL  
SQL SERVER T-SQL

## Contact Information

For more information, please email [sales@blueoakdb.com](mailto:sales@blueoakdb.com) or contact your area representative: